

Your Website Content Checklist

Gather the items below and your Main Street Website can go from kickoff to **live in about 48 hours**. The build is the quick part — rounding up your words and pictures is usually the only thing that takes time. Check off what you have, jot notes next to what you don't, and send it our way.

1. THE BASICS

- Business name — exactly as you want it shown
- One sentence on what you do
- Your logo (PNG, SVG, or high-res — no worries if you don't have one)
- Brand colors, if you have them

2. CONTACT & LOCATION

- Phone number(s)
- Email address
- Street address or the areas you serve
- Business hours
- Google Maps link to your location
- Social media links (Facebook, Instagram, etc.)

3. YOUR SERVICES OR PRODUCTS

- List of the services or products you offer
- A short description of each
- Pricing, if you want it shown
- Any current specials or promotions

4. ABOUT YOU

- A short story or bio (a few sentences is plenty)
- Years in business
- What makes you different from the competition
- Owner or team photo, if you'd like one

5. PHOTOS

- 5-10 good photos (your work, storefront, team, products)
- Highest resolution you have — straight off the phone is fine
- No stock-photo hunting required; we can help fill gaps

6. PROOF & TRUST

- Customer reviews or testimonials
- Licenses, certifications, or insurance
- Awards, memberships, or affiliations

7. THE ONE THING YOU WANT VISITORS TO DO

- Call? Book? Visit? Order? Pick the main action
- Booking or scheduling link, if you use one

Don't have everything? Send it anyway. We'll build with what you've got and tell you exactly what's missing — you don't need to wait until it's perfect.

Ready when you are: haroldragan.com/services/main-street-website · (870) 280-2810